

PROGRAM

Tuesday 2nd November

Siena

Presentation's Press Conference

Wednesday 3rd November

Museum of the "Grancia" in Serre of Rapolano

Morning Session

Welcome:

Dr. Gian Paolo Marchetti, President of Greenaccord
Dr. Paolo Bernardi, President of Greenaccord Scientific Committee

Introduction:

Dr. Lorenzo del Boca, President of the National Council of the Order of the Italian Journalists

President:

Dr. Antonio Cianciullo, Journalist of "La Repubblica"

09.30 **First Presentation: Global Environmental Problems and Market's Solutions:**

Dr. Jonathan Lash, President of the World Resources Institute, Washington D.C., USA

10.30 Discussion with the Speaker

11.15 **Second Presentation: Economy and the Challenge of the Sustainable Development**

Prof. Ignazio MUSU, Prof. of Political Economy, Teacher at the Political Science Faculty of the University of Venice, Italy

12.00 Discussion with the Speaker

13.00 Conclusion of the morning session

Afternoon Session

President: Dr. Barbara Carazzolo, Journalist of "Famiglia Cristiana"

15.00 **Third Presentation: Economic and Environmental Growth of Africa**

Dr. Caleb M. Fundanga, Governor of the Bank of Zambia, Advisory Committee of the African Economic Research Consortium (AERC), Africa

16.00 Discussion with the Speaker

16.45 **Fourth Presentation: Industry and Environment in Italy**

Ing. Giancarlo Coccia, Director for the Environment of Confindustria, Italy

17.30 Discussion with the Speaker
18.30 Time for direct witnesses: Mitigation's experiences of the environmental influence of classic economy:

THE GASSY FUELS

Ing. Rita Caroselli, Director of Assogasliquidi
Archit. Alessandro Tramontano, General Director of Ecogas Trust

ENERGY and ENVIRONMENT

Ing. Ennio Fano, ENEL's Responsible for Environmental Policies

19.00 Conclusion of the day's activities

Thursday, 4th November

Morning Session

President: Dr. Antonella Mariotti, Journalist of "La Stampa"

09.00 Welcome by the President of the Assembly

09.30 **First Presentation: "Environmental Economy": Present Economical Set up Toward the Environment**

Prof. Joan Martinez Alier, Prof. at Universidad Autonoma de Barcelona, and President-elect, International Society for Ecological Economics, Spain

10.15 Discussion with the speaker

11.45 **Second Presentation: Relation Between Resources/Activities and the Occupied Territory: the Economical Indexes**

Prof. Mathis Wackernagel, Founder and Executive Director of the Global Footprint Network, Canada

12.30 Discussion with the speaker

13.00 Conclusion of the morning's session

Afternoon Session

President: Dr. Antonella Mariotti, Journalist of "La Stampa"

15.00 **Third Presentation: The scientific bases of the "Eco-Economy"**

Prof. Lester BROWN, President of the Earth Policy Institute, USA

15.45 Discussion with the speaker

16.30 **Fourth Presentation: Eco-Economy: Strategies and Possible Operative Actions**

Prof. Serge Latouche, Professor of Economic Sciences at the 12th University of Paris, France

17.15 Discussion with the speaker
18.00 Time for direct witnesses: Mitigation's experiences of the influence of classic economy: FIAT and the hydrogen car

Dr. Salvatore Corso - Environment and Mobility FIAT Cars

19.00 Conclusion of the day's activities

22.00 Astronomic Evening

Friday, 5th November

Morning Session

President: Father Giuseppe Reale, National Cultural Coordinator of the Minor Friars

09.30 ROUND TABLE on the topic:

CLASSIC ECONOMY AND ECO ECONOMY

Moderator:

Dr. Paolo Bernardi, President of Greenaccord Scientific Committee

Participants:

Prof. Lester Brown, President of the Earth Policy Institute, USA
Dr. Stefano Pagiola, World Bank's Environment Department, Washington D.C., USA

Prof. Solita Collas-Monsod, former Minister of Social-Economy Planning of the Philippines and Journalist

Prof. Antonio Navarra, Climatologist of INGV (National Institute of Geophysics and Vulcanology), Italy

Prof. Giuliana Martirani, Teacher of Politic Geography and Economy, University "Federico 2nd", Naples, Italy

13.00 Conclusion of the Morning's Session

Afternoon Session

President: Dr. Franco Pasquali, General Secretary of COLDIRETTI

14.30 Witnesses:

Dr. Ugo Biggeri, President of the Cultural Foundation "Banca Etica" (Ethic Bank)

Dr. Sergio Marelli, Director General of FOCSIV

Dr. Sergio Freschi, Administration Director of Agricultural and Industrial Credit S.p.A.

18.00 Conclusion of the day's activities