



## **IV INTERNATIONAL MEDIA FORUM ON THE PROTECTION OF NATURE “PROTECTION OF NATURE, PROTECTION OF HEALTH”**

**VILLA MONDRAGONE – MONTE PORZIO (Roma) – 4-7 OTTOBRE 2006**

*Under the High Patronage of the President of the Republic Giorgio Napolitano*

### Press Communication

The *IV International Media Forum on the Protection of Nature* will take place at **Villa Mondragone** in **Monte Porzio Catone (Rome)**, 4-7 October 2006. The topic of the forum is “Protection of nature, Protection of Health. These two subjects, health and nature, will be the main themes of the event organized by **the Cultural Association Greenaccord**.

Climate changes and disasters caused by men are threatening our planet and the human health itself, Every place of the world and the human safety is being threatened every day by weather disasters and disarrangements caused by human beings. Therefore, we realize from now that human beings health, and the health of our planet earth, are not just a political or economical argument like we used to believe. It is also a theme that matters to all of us and not just a damage that could be fixed in the future. Human Beings and earth health are truly related and interdependent as well. We are getting late to get conscious about the hard situation and the heavy repercussion of our planet health. In the present we suffer from unavoidable damages that from now to the future will suffer our children.

For all these reasons it is very important to push hard and seek for solutions and measures that could take us back again to the balance and sustain of the relationship “Men and Nature”. This relationship has to have the consciousness that health and safety of one means the respect and health of the other.

Greenaccord, from years stimulates and calls for the attention to ecology and the protection of environment through the organization of formative events turned to the world of information. Greenaccord has chosen this year to confront the protection of nature as an ethical value and as an improvement way for the human beings health. The IV International Forum for the Information and Protection of nature, is the main project that Greenaccord organizes every year.

To confront the main theme of the event: Safety of Nature, Safety of health, we will count with the presence of very important personalities of the scientist, academics a socio-political areas. This professionals will show, their own and different experiences and knowledge through the four scheduled session of the event. Starting Wednesday the 4<sup>th</sup> with the analysis of the reality in the **Big Urban Areas** and the relations between weather changes and health, we will like to emphasized the speech of **Dr. Mario Lubetkin**- Main Director of IPS- **Inter Press Service International Association**. Mr Lubetkin will talk about the experience of the international agency in the cover of the theme *Global Warming*.

Mr **Paolo Bedoni**, President of **Coldiretti**, will be the chairman of the morning session of October the 5<sup>th</sup>, in which the focus will stand on the spread and effects of the **Chemical and Radioactive Substances** in men and biosphere. Friday 6 October, the main subject will be about all the prospective regarding us nowadays: Danger in food, matters of health and ethics in **The World of Work**.

The 7<sup>th</sup> of October, the last day of the event, will show the constitution of groups of study and a round table, in which a debate will take place. In the evening, for the conclusions, there will be the presentation of five different journalists talking about the **Environment Situation in the 5 Continents**.

Out of the schedule of the Forum for the 5<sup>th</sup> October afternoon it is organized a meeting with the Mayor of ROME Mr Walter Veltroni, to follow a visit in the Imperial Forum and the Museums of the City.

Once again Greenaccord gives life to a meeting of high level and international profile. Greenaccord is seriously convinced about the possibility of achievement a great number, and always bigger, of people to

spread the will for the protection of nature through the instruction and confrontation among professionals of information and communication. The safety of nature and health is the main fundamental objective of the association that has to reach and gather more and more people from every part of the world every day.

THE IV International Forum of Information For the Protection of Nature is an event made with the Partnership of:

*Regione Lazio, Ministero dell'Ambiente e della tutela del territorio, Comune di Roma, ACRI, IPS*

**Sponsor:**

Comunità Montana Castelli romani e Prenestini ; Merk Shar & Dohme , Provincia di Roma; Coldiretti, Banco di Sicilia ; BMW

**Support:**

Ministero del Lavoro e della Previdenza Sociale, Unesco, Ordine dei Giornalisti, Federazione Nazionale della Stampa Italiana, Segretariato Sociale Rai, WWF, Comune di Monte Porzio Catone

**Media partner:**

Famiglia Cristiana ; Ansa ; Rai News 24 ; Airone

**Press Office Contacts:**

**Martina Valentini cell. 3389180001**

**Simone Gabrielli cell. 3939985435**

**Filippo Pinelli cell. 3939986619**

**Stampa Estera - Cristina Flores cell. 3920894319**

**press@greenaccord.it**