



Greenaccord honors the work of African broadcasters
SPEAKING OUT AGAINST
DESERTIFICATION AND POLLUTION:
THE MEDIA AWARD GOES TO RADIO AFRICA N° 1

“Information. Information. Information”.

CUNEO, 22 October 2011 – The Greenaccord Media Award, assigned each year by the association in recognition of particular distinction in communicating environmental topics, was awarded today to Guy Kalenda Matelwa, director of 'Radio Africa N°1'. On the final day of the Ninth International Media Forum on the Protection of Nature, the president of Greenaccord, Alfonso Cauteruccio, introduced Mr. Kalenda Matelwa, highlighting the merits of 'Radio Africa N°1' in reaching the farthest corners and the most far-flung villages of the continent.

'Radio Africa N°1' is the main radio in French-speaking Africa, broadcasting from Libreville, the capital of Gabon, and from Paris. The two head offices are linked via satellite, connecting a vast network of correspondents from all over the world. Opened in 1981, it was the first French-speaking radio in Africa, now boasting over 30 million listeners, and reaching African migrants, via streaming technology, in every Country of the world.

With its over 300 collaborators, today 'Radio Africa N°1' is proud to be a part of the Greenaccord media network. *"To talk about democracy, we need independence: in Africa many radio stations are controlled by authoritarian governments. Being an international network, we have the possibility of bringing correct information, covering events across the entire area. We cannot underestimate the importance of providing people with correct information and data. Information, information, information"*.

Environmental topics, for Mr. Kalenda Mutelwa, are of strategic importance. *"Our radio's priorities are four. Environment, democracy, health, information. But the first priority is the environment: for the past 10 years we have been working to raise awareness on the importance of fighting against desertification. This is why I was elated to meet Felix Finkbeiner today, who at the young age of 13 is already planting trees all over the world"*.